

LENI'S

model management

TOP MODEL SCOUTING EVENT

12TH JUNE 2011

LENI'S MODEL MANAGEMENT HOSTS LONDON'S FIRST 'BEAUT-CAMP,' WHERE EVERY ASPIRING SUPERMODEL HAS THE OPPORTUNITY TO BE SCOUTED!

LENI'S MODELS IS A BOUTIQUE LONDON MODEL AGENCY WITH AN ETHICAL DIMENSION. REJECTING THE "SIZE 0" LOOK. LENI'S ENCOURAGE GIRLS TO LEAD HEALTHY LIFESTYLES, OFFERING EXPERT FITNESS ALONGSIDE NUTRITIONAL EDUCATION."

HAVE A LOOK FOR YOURSELF @

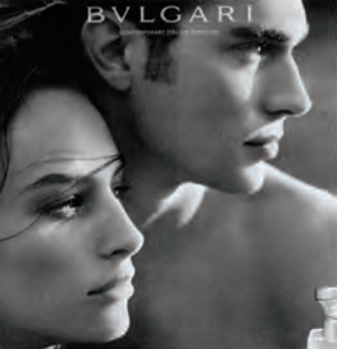
WWW.LENISMODELS.COM

AT 'BEAUTCAMP' A PANEL OF EXPERTS SHOW WHAT IT TAKES TO SUCCEED IN THE INDUSTRY. LENI'S BEAUT-CAMP IS A DAY OF LEARNING INSIDER INFORMATION ABOUT HEALTH & FITNESS TO BEAUTY MASTER CLASSES.

GAIN INVALUABLE KNOWLEDGE TO GET STARTED IN THE INDUSTRY

WHILST SEARCHING FOR THE NEXT LENI'S MODEL, THE BOOKING TEAM WILL BE OFFERING ONE-TO-ONE FEEDBACK





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*FASHION STYLING

SARAH DARLING

SARA IS A LONDON BASED FASHION STYLIST, EDITOR AND CREATIVE CONSULTANT WITH VAST EXPERIENCE IN HIGH FASHION EDITORIALS, COMMERCIALS AND MUSIC VIDEOS. SARAH WILL ADVISE ON PERSONAL STYLING, TAILORING YOUR STYLE FROM GIRL TO MODEL. SARAH HAS STYLED FOR CLIENTS SUCH AS; NEXT, ISHAY BOTBOL AND HELENA CHRISTENSEN.

READ MORE ABOUT HER ON WWW.SARADARLING.COM

*PHOTOGRAPHY

CHRISTOPHER SIMS

CHRIS IS A WORLD RENOWNED PHOTOGRAPHER. HE WILL TEACH YOU HOW TO TAKE DIRECTION, DIFFERENT TYPES OF PHOTOGRAPHY - BEAUTY VS EDITORIAL AND WHAT PHOTOGRAPHERS LOOK FOR IN A MODEL. CHRIS HAS WORKED FOR CLIENTS SUCH AS; YOU MAGAZINE, CLASH MAGAZINE AND HAS PHOTOGRAPHED CELEBS SUCH AS JULIETE LEWIS.

READ MORE ABOUT HIM ON WWW.CHRISTOPHERSIMS.COM

*CHOREOGRAPHY

SOPHIE SMITH

SOPHIE IS A CATWALK MENTOR AND SHOW CHOREOGRAPHER, SOPHIE'S WORK HAS TAKEN HER AROUND THE WORLD. SOPHIE WILL TEACH YOU HOW THE CATWALK STRUT IS REALLY DONE AND GIVE YOUR WALK CONFIDENCE.

*MAKE UP

BARE ESSENTUALS

MAKE-UP ARTIST QUEEN SJ WILL DEMONSTRATE AND TEACH YOU THE ULTIMATE MAKE-UP MASTER CLASS, HOW TO GET THE PERFECT LOOK FOR CASTINGS. YOU MAY HAVE SEEN HER SKILLS ON QVC.

READ MORE ON BARE ESSENTUALS MINERAL MAKE UP WWW.BAREESSENTUALS.COM

*SKIN CARE

ABIGAIL JAMES

SUPER SKIN CARE GURU ABIGAIL JAMES SPECIALISES IN A MORE NATURAL APPROACH TO BEAUTIFUL SKIN AND HEALTH, HER EXPERTISE IS RESPECTED BY INDUSTRY INSIDERS. ABIGAIL WILL BE TEACHING HOW TO TAKE CARE OF YOUR SKIN, AFTER ALL, AS ABIGAIL SAYS "WE ONLY HAVE ONE FACE AND BODY, IT'S IMPORTANT WE LOOK AFTER IT."

READ MORE ABOUT HER ON WWW.ABIGAILJAMES.COM

*HAIR CARE

CANDY & BLOOM

STEPHANIE GANNON- MALCOLM, CREATIVE DIRECTOR OF CANDY AND BLOOM

CANDY AND BLOOM COLLECTS THE TALENT OF LONDON'S FINEST HAIR STYLISTS THEY WILL BE DEMONSTRATING AND TEACHING A BETTER UNDERSTANDING OF HOW TO RECREATE A PROFESSIONAL LOOK ON THE GO.

READ MORE ABOUT THEM ON WWW.CANDYANDBLOOM.COM

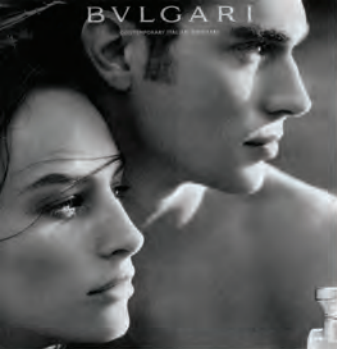
*HEALTH AND WELLNESS

IAN MARBER - THE FOOD DOCTOR

THE UK'S LEADING NUTRITION CONSULTANCY PRESENTS THE FOOD DOCTOR HIMSELF, IAN MARBER WHO WILL DISCUSS NUTRITION AND HOW TO STAY HEALTHY 'ON-THE-GO'.

READ MORE ABOUT HIM ON WWW.THEFOODDOCTOR.COM





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FOR MORE INFO EMAIL
ACADEMY@LENISMODELS.COM

WHO

LENI'S BEAUT-CAMP IS OPEN TO ALL GIRLS BETWEEN THE AGES OF 16- 25 YRS.

THE COST

THE FIRST 100 PLACES ARE £100 (AND YOU CAN CLAIM A GOODY BAG)

WHERE

MELIA WHITE HOUSE HOTEL
ALBANY STREET
REGENTS PARK
LONDON
NW1 3UP

SHOULD I STAY OVER IN LONDON?

MELIA WHITE HOUSE HOTEL IS OFFERING A SPECIAL WEEKEND PACKAGE!

SPECIAL BEDROOM RATE AVAILABLE ON A SATURDAY OR SUNDAY NIGHT. BREAKFAST INCLUDED FOR 2 PERSONS.

PLUS A 10% DISCOUNT VOUCHER FOR ALL FOOD AND BEVERAGE FACILITIES IN THE HOTEL.

BUY TICKETS HERE
CLOSING DATE FOR TICKETS
28TH MAY

ATTENDING LENI'S BEAUT-CAMP IS **NOT** A GUARANTEE THAT YOU WILL BECOME A MODEL REPRESENTED BY LENI'S MODEL MANAGEMENT. IF YOU ARE FORTUNATE ENOUGH, YOU WILL GET TO MEET WITH **LENI** (WHO HAS BOOKED SUCH BIG NAME MODELS AS NAOMI CAMPBELL) AND HAVE A ONE-ON- ONE CONVERSATION, HERE YOU DISCUSS THE NEXT STEPS TOWARDS BECOMING A LENI'S MODEL.

